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# SHEHACKSVT 2021 SPONSORSHIP PACKET

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MARCH • 20 - 21 • 2021

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**SHEHACKSVT** is the female-empowerment hackathon held at Virginia Tech with a focus to promote an inclusive environment in the technology industry by motivating hackers of **all genders** to innovate, create, and inspire with code.

The event will be held on **March 20 - 21, 2021** on campus at Virginia Tech. We expect to attract about 400 participants, representing a diverse and talented group of student-innovators, for a 24-hour hackathon where they will be able to create contemporary and visionary hardware and software hacks in a dynamic environment.



## DEAR POTENTIAL SPONSOR,

Thank you so much for your interest in sponsoring **SheHacksVT 2021!** Without our sponsors, it would be impossible to host a successful event for our participants.

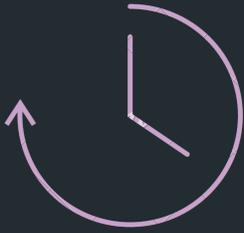
With sponsorship from your company, we hope to encourage diverse hackers to unleash their potential in a welcoming and inspiring environment. We need your help in order to create an incredible experience for our participants! To execute a successful event, we need funding for technology, food, workshops, prizes, and giveaways. Aside from monetary contributions, the mentoring and workshop opportunities provided by our sponsors is invaluable and a critical part of any hackathon. **We hope you consider being an integral part of our next-level movement**

## WHY SPONSOR?

SheHacksVT is very unique in the sense that aside from most hackathons, we take pride in encouraging young women to discover new potential, learn, and innovate in a male-dominated field. Sponsoring SheHacksVT is a great investment for you to recruit and connect with driven students. By sponsoring, you will have the opportunity to:

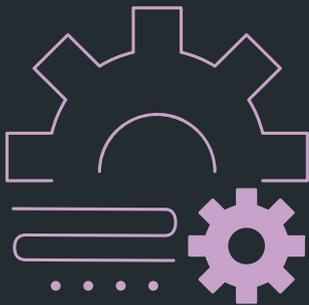
- **Connect with top talent and receive resume access from brilliant students**
- **Showcase your technology, API, and projects, to receive feedback and inspire students in creating hacks**
- **Spread brand awareness on SheHacksVT social media, products, and marketing material**
- **Stimulate creativity, cultivate innovation, and be a part of a great cause through workshops, keynotes, and mentoring**

# EVENT DETAILS



## DURATION

SheHacksVT will run from **Saturday 3/20/2021 11 AM - Sunday 3/21/2021 4 PM**, with a 24-hour hacking period



## WORKSHOPS & ACTIVITIES

Throughout the event, students and company sponsors will hold various workshops & activities to educate, empower, and inspire participants

```
public class HelloWorld {  
    public static void  
    main(String[] args) {  
        System.out.println("Hello, World");  
    }  
}
```

## HACKS

Throughout the event, participants, or **hackers**, will create innovative and inspiring projects using code to solve inherent problems



## PRIZES

To award participants, there will be company prizes, decided by sponsors, as well as three top overall prizes.

# SPONSORSHIP TIERS

	BRONZE \$1K	SILVER \$3K	GOLD \$5K+
<b>GENERAL</b>			
Company Prize <sup>1</sup>			
Send Mentors/ Company Reps.		3 max	6 max
Workshop		30 min.	60 min.
Keynote <sup>2</sup>			
<b>RECRUITING</b>			
Resume Book			
Distribute recruiting material			
Company Booth			
<b>BRANDING</b>			
Logo on Branding Materials/T-Shirts	small	med.	large
Distribute Swag			
Social Media Post			
Event Partner <sup>3</sup>			

1. Companies will have the opportunity to choose a challenge for hackers and judge projects to choose the best team for the respective company-sponsored prize
2. Keynote will be chosen, considering many factors but gold sponsors will be given priority in the decision
3. Company sponsor will be labeled on website and marketing material as an event partner and will have more recognition throughout the event

# CONTACT INFORMATION



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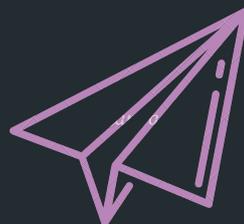
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